

32 Reasons for Pod 303

Commercial Advantages

- 1 Pods generate new income as soon as they arrive on site.
- 2 Pods are very low cost, generally 1/5th of conventional set-up [four extra outlets from same budget].
- 3 Pods can be leased for reduced capital outlay

Tangible Sales Benefits

- 4 Pods secure new and retain existing customers and sites.
- 5 Pods promote big business products and brands in small locations.
- 6 Pods are mobile business vehicles that support changing business dynamics and secure under performing sites.
- 7 Pods are excellent franchise vehicles and brand ambassadors.
- 8 Pods have a unique styling and build-quality that is a welcome addition to host sites.
- 9 Pods are proven worldwide in major transportation hubs, education, health, corporate, exhibition and sporting venues
- 10 Pods can move on a regular basis [although they are intended to be a permanent feature].
- 11 Pods are manufactured in individual order lots and in 100's each formatted exactly to specification.
- 12 Pods are shipped in a plug-in and trade condition anywhere in the world.

Design / Technical Merits

- 13 Pods are absolutely unique in style and function and are protected through patent and design registration worldwide
- 14 Pods provide heated and chilled food options as well as creperie, bar, bains marie, carvery formats
- 15 Pods are lockable and very secure when not in service.
- 16 Pods are upgraded to suit changing food offer and site circumstances.
- 17 Pods are inter-connectable to support high volume multi-offer sites
- 18 Pod's unique design formats are proven and appreciated by customers', staff and host sites globally.
- 19 Pods promote corporate style through low-cost branding artwork on walls and counter fronts.
- 20 Pods are UK class "O", Euro B2 flame retardant as standard. UK class"1" and Euro B1 available but at additional cost.
- 21 Pods are water resistant and colour fast.
- 22 Pods are provided in variable electrical formats [240V / 110V and single and 3 phase formats]

Operational Benefits

- 23 Pods are installed in one day with little or no site work required.
- 24 Pods trade on bottled water and waste as standard but also support main water and drainage.
- 25 Pods need only one 63amp single phase cable to trade [or equivalent]
- 26 Pods do not need specialist installation teams.
- 27 Pods accommodate variable staff numbers [1 – 4]
- 28 Pods have service back-up irrespective of location.
- 29 Pods are guaranteed for parts and labour.

Manufacturing Facts

- 30 Pods are cast from moulds to ensure constant build quality.
- 31 Pods are manufactured in global regions which offer fantastic customer value, particularly in bulk
- 32 Pod deliveries are 10 weeks or less.